

OFFICIAL APPLICATION FORM



International Trade Show of Artisan Gelato, Pastry, Bakery, Coffee & Tea World

Event : **SIGEP Asia 2024**
 Venue : **Marina Bay Sands Expo & Convention Centre, Halls D & E (B2)**
 Country : **Singapore**
 Date: : **26th – 28th June, 2024**



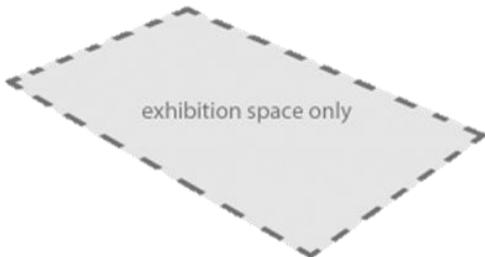
Applicant's Particulars

Company Name	:	_____		
Address	:	_____		
Country	:	Postal Code	:	_____
Telephone	:	Website	:	_____
Person In Charge	:	Mobile	:	_____
Job Title	:	Email	:	_____
Legal Representative	:	Email	:	Mobile : _____
Principal Company / Brands	:	_____		
Sales Representative Office <i>Optional</i>	:	_____		

Location:

Remarks:

Raw Space – SG\$550/sqm (min. 18sqm)



Popular Options

- **18sqm** (SG\$ 9,900)
- **36sqm** (SG\$ 19,800)

Raw space exhibitors who engages non official stand contractor is required to pay the following fees to the Organiser:

Admin Fee	SG\$ 12/sqm
Performance Bond	SG\$ 50/sqm**

** The performance bond shall be refunded after ascertaining that no damage was done to the floor/hall during stand construction & teardown.

- Raw space does not include any walls, carpeting, furniture, electrical fittings, etc.
- Raw space exhibitors will need to hire their own stand builder to construct your custom booth.
- Electrical requirements must be ordered from the Official Contractor, Cityneon.

Basic Shell Scheme – SG\$645/sqm (min. 9sqm)



- R8 modular aluminium system with 2.5mH white laminated infill panels
- Solid colour fascia board with company name and booth no.
- Needle-punched carpeting
- 2x fluorescent tube lights
- 1x 13amp/220V electrical socket
- 1x reception desk (white) - 980mmL x 480mmW x 750mmH
- 01 unit of round table 800mmD x 740mmH
- 2x chrome folding chairs (white)
- 1x wastepaper basket



IEG ASIA Pte. Ltd. (Co. Regn. No. 202237498E) is a company duly incorporated under the laws of Singapore.
 Registered office at 101 Cecil Street #14-12 Tong Eng Building - Singapore 069533

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Smart Shell Scheme – SG\$760/sqm (min. 18sqm)



- Black frame R8 modular aluminium system panels at 2.5m height white laminated infill panels
- Fascia board of 350mm height complete with exhibitor's company name and stand number at 75mm height.
- on 5mm foam board
- Needle-punch carpet complete with clear protective sheet during built-up.
- 04 units of fluorescent lights
- 06 units of long arm spotlight
- 02 units of 13amp/230V power outlet
- 01 unit of 1mHt system information counter w/ graphic logo print
- 01 unit of white barstool
- 02 units of round table – 800mmD
- 06 units of easy armchair
- 02 units of wastepaper basket

Add on graphics foam board option @ S\$250 excluding GST Per Metre run (1mL x 2.5mHt) ≈ 1 system panel

Luxury Shell Scheme – SG\$800/sqm (min. 18sqm)



- 40mm Maxima aluminium system panels at 2.5m height white laminated infill panels
- Fascia board of 350mm height complete with exhibitor's company name and stand number at 75mm height.
- on 5mm foam board
- 0.5mL x 2.5mHt pylon with graphic print sticker
- Needle-punch carpet complete with clear protective sheet during built-up.
- 07 units of long arm spotlight
- 02 units of 13amp/230V power outlet
- 01 unit of 1mHt system information counter w/ graphic logo print
- 01 unit of white barstool
- 01 unit of zigzag brochure rack
- 01 unit of round table – 800mmD
- 04 units of easy armchair
- 02 units of COMMS coffee table
- 04 units of single seater sofa
- 02 units of wastepaper basket

Add on graphics foam board option @ S\$250 excluding GST Per Metre run (1mL x 2.5mHt) ≈ 1 system panel

Participation Fee

		SG\$	US\$	EUR€
<input type="checkbox"/>	Raw Space (min. 18sqm)	550 per sqm	425 per sqm	395 per sqm
<input type="checkbox"/>	Basic Shell Scheme (min. 9sqm)	645 per sqm	500 per sqm	465 per sqm
<input type="checkbox"/>	Smart Shell Scheme without graphics (min. 18sqm)	760 per sqm	589 per sqm	547 per sqm
<input type="checkbox"/>	Luxury Shell Scheme without graphics (min. 18sqm)	800 per sqm	618 per sqm	575 per sqm
<input type="checkbox"/>	Add on graphics Graphic Foam Board (1m L X 2.5m H) <input type="checkbox"/> Number of System Panel(s)	250+ Per Metre Run	193+ Per Metre Run	180+ Per Metre Run
	Location of Panels			
	I would like to be billed in	<input type="checkbox"/> SG\$	<input type="checkbox"/> US\$	<input type="checkbox"/> EUR

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Payment Details

Area required	:	sqm
Dimensions <i>if specific length is required</i>	:	mL x mW
Total Space Cost	:	
Additional Cost(s) <i>if any</i>	:	Item(s):
9% GST <i>(for graphic services provided & SG Registered companies)</i>	:	
Total Cost	:	
50% deposit (due upfront)	:	
Balance due <i>(to be paid 60 days before commencement of the show)</i>	:	

Data Protection Notice

We would like to keep in touch with you about our business events as well as related services that might be of interest to you. Therefore, we kindly request your consent for allowing us to communicate directly with you via telephone, email, and/or digital media in accordance with the provisions of the Personal Data Protection Act of Singapore 2012, as further amended.

I hereby permit and agree that IEG ASIA Pte. Ltd. may pass on my personal data to its parent company IEG S.p.A. and its subsidiaries and commercial agents and may use the data entered on this form for the aforementioned for sending me information about future trade fairs/events/platforms organized in the Republic of Singapore and abroad in accordance with IEG ASIA's Personal Data Protection Policy.

We agree to the above and accept the terms and conditions.

Date Signature & Company Stamp

Please complete and return to **IEG ASIA Pte. Ltd.**
1 Maritime Square #09-57 Harbourfront Centre Singapore 099253
Tel: (65) 6278 8666 • Fax: (65) 6278 4077



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Terms & Conditions

Article 1: Definitions

- (a) "Exhibitor" is a person, company, association or any organization that register to exhibit at SIGEP ASIA 2024.
- (b) "Exhibition" shall mean SIGEP ASIA 2024.
- (c) "Organiser" refers to IEG ASIA Pte. Ltd.

Article 2: Contract

"Contract" shall mean this agreement entered into between the Organiser and the Exhibitor for the use of the stand or space in the Exhibition and shall include the terms and conditions contained herein.

Article 3: Exhibit Space Assignment

Exhibit space is assigned with regard to the contracted size and shall be made in the prescribed application submitted to the Organiser with the required deposit (see Terms of Payment for details).

Article 4: Terms of Payment

- (a) 50% deposit of the stand rates payable upon booking/signing the application form.
- (b) The balance shall be paid 60 days before the Exhibition dates.
- (c) Payment of all additional fees shall be payable by the Exhibitor immediately upon presentation of the invoice by the Organiser to the Exhibitor.
- (d) All fees payable by the Exhibitor shall be due on the aforesaid dates without formal demand from the Organiser and in the event of late or non-payment the Organiser shall be entitled at their sole discretion to treat such acts or omission/s as withdrawal by the Exhibitors under Article Clause 5 and to forfeit the Exhibitor's right to participate in the Exhibition.

Article 5: Withdrawal by the Exhibitor

Except as provided for in this clause, the Exhibitors on submission of a signed copy of the application form shall not be entitled to withdraw from the Exhibition. Notice to withdraw shall be made in writing to the Organiser and shall not be effective unless written consent is given by the Organiser or unless alternative terms have been consented to by the Organiser in writing. The Exhibitors intending to withdraw shall pay to the Organiser the following:

The cancellation charge is calculated as a proportion of the participation fee, depending on how long before the start of the Exhibition the withdrawal is received:

- (a) 6 months or more _____ 50%
- (b) between 3 and 6 months _____ 70%
- (c) between 1 and 3 months _____ 100%

Should the Exhibitors withdraw their participation three weeks before the exhibition commences, the Organiser reserves the right to claim the full amount reflected in the Contract and other loss or damages suffered by the Organiser.

Article 6: Change of Venue or Dates

The Organiser shall be entitled to change the venue, dates and or duration of the Exhibition by giving to the Exhibitor a notice in writing at least one (1) month before the present proposed date of the Exhibition without being liable for any loss or damages suffered by the Exhibitor or for the return of the deposit or any part thereof.

Article 7: Exhibit Space Cancellation or Reduction

- (a) Should an Exhibitor withdraw from the Exhibition or reduce the space size after the registration deadline, the exhibitor will be charged a penalty for the cancellation or reduction without notice and the pre-paid deposit will be applied toward the penalty. If the Exhibitor reduces the contracted space, the abandoned space shall be regarded to be cancelled.
- (b) Upon an Exhibitor's written notification of cancellation, the Organiser has the right to resell the space vacated.
- (c) The date upon which the notice of cancellation is received will be the official date of cancellations, and an informal notice without written documentation shall not be accepted as a cancellation.
- (d) The Organiser reserve the right to cancel the Exhibition or reduce the space area accordingly and will not in any way is liable to any claim for loss or damages suffered by the Exhibitor.

Article 8: Construction & Dismantlement

Construction and dismantling of exhibit space should be completed by the deadline set forth by the Organiser. Exhibitors shall be liable for any loss caused by the delay of construction or dismantlement (please refer to the Exhibitors' Information and Order Manual for terms of the violation).

Article 9: Regulations on the Copyrighted Materials

Each Exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted materials in the Exhibitor's booth or display. No Exhibitor will be permitted to play, broadcast or perform any content or use any other copyrighted materials, such as photographs or other artistic works, without first presenting to the Organiser satisfactory proof that the Exhibitor has, or does not need a license to use such contents or copyrighted material.

Article 10: Liability & Insurance

Exhibitors shall be liable for any and all damage caused by the same Exhibitor or their employees, agents or contractors, to the venue and/or equipment, facilities, goods or persons within the venue. Each Exhibitor should be insured against all risks, including fire and third-party liability. The Organiser, to protect the Exhibitors' rights and interests, shall security service. However, the Organiser is not responsible for the loss, disappearance or theft of any goods, materials or objects at the Exhibition site.

Article 11: Amendments of Regulations

Any and all matters and questions not specifically covered by the articles in this Contract shall be subject to the decision of the Organiser. The aforementioned items covered by this Contract may be amended at any time by the Organiser in the interest of the Exhibition and notice thereof shall be binding on the Exhibitors equally with the foregoing in this Contract.

Article 12: Governing Law

This Contract shall be governed by and construed in accordance with the laws of Singapore and parties hereby submit to the exclusive jurisdiction of the courts of Singapore.